



## **Traffic Technology Services Expands to Europe**

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**PORTLAND, OR.** – Traffic Technology Services, Inc. (TTS) creates subsidiary, TTS Europe, to advance and secure the company as the global leader for connected vehicle application data content. Last month, TTS secured an agreement with Dr. Frank Offermann, who will serve as the CEO of TTS Europe. The planned office location in Munich, Germany will be officially opened in Q1 2016.

“The market for TTS data products is maturing faster than anticipated, and TTS is preparing for the future,” said Thomas Bauer, TTS Chief Executive Officer. “The addition of TTS Europe will allow us to implement our technologies in Europe, which we have already proven as a global, scalable solution.” Dr. Offermann adds, “Our customers have asked us to expand our data products and services to Europe, to address the unique transportation problems, especially on motorways.”

TTS is the developer of the Personal Signal Assistant product portfolio, used by OEM’s and Tier 1’s in various connected vehicle applications from engine management to recommended speeds for eco-driving. TTS is now deploying the Personal Signal Assistant service worldwide in select metro areas, expanding on the deployment started in North America.

### **About Traffic Technology Services**

Traffic Technology Services, Inc. is a technology company and data content provider for the automotive industry, commercial fleets, telematics integrators, and other transportation service providers for Connected Vehicle applications. TTS includes a team of traffic engineers, data scientists, and programmers responsible for the company’s creative and innovative solutions, including the Personal Signal Assistant product portfolio.

TTS is based in Beaverton, Oregon in the Portland metropolitan area. TTS’s shareholders include the firm’s employees, others, and majority holder Heusch Boesefeldt, the European leader in ATM control and management systems.

TTS is currently exhibiting at the Connected Car Expo, Los Angeles, at booth #202.

For more information, visit [www.traffictechservices.com](http://www.traffictechservices.com)