

## Traffic Technology Services and TransCore to Provide V2I Applications

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**PORTLAND, OR.** – Traffic Technology Services, Inc. (TTS) and <u>TransCore</u> have taken a step closer in bringing traffic signal information into the vehicle.

TransCore will integrate its <u>TransSuite<sup>®</sup> advanced traffic management systems (ATMS) software</u> into TTS' Personal Signal Assistant to help motorists minimize the time spent at red lights. TransSuite's ATMS map interface provides real-time traffic data, which is used by TTS to predict signal switch times. This data is then applied by OEM's and others to synchronize access through traffic signals.

TTS showcased the Personal Signal Assistant product, supporting Audi's traffic light online info service, at the 2014 Consumer Electronics Show and won the Best Auto Tech Award by The Verge. TTS is now deploying the service nationwide in select metro areas, often overlapping with agencies utilizing the TransSuite solution.

"The hardware, software, and communication technologies have reached critical maturity points," said Dr. Jingtao Ma, TTS Chief Technology Officer. "The TTS partnership with TransCore allows for quicker access to the infrastructure side and therefore bring V2I applications such as eco-approach and departure to daily commutes much sooner."

## About TransCore

A leader in the transportation industry, TransCore provides innovative, technical solutions and engineering services for applications encompassing next generation Open Road Tolling and Traffic Management Systems. Radio Frequency Identification systems secure access for airports, hospitals, parking garages, border patrols, trucking fleets and rail carriers. TransCore also operates tolling customer service centers for departments of transportation throughout the U.S. and Middle East.

Based in Nashville, Tenn., TransCore is a wholly-owned subsidiary of Roper Technologies, a diversified technology company in the S&P 500, Fortune 1000 and Russell 1000 indices. Follow TransCore on LinkedIn and visit us at http://www.transcore.com.

## **About Traffic Technology Services**

Traffic Technology Services, Inc. is a technology company and data content provider for the automotive industry, commercial fleets, telematics integrators, and other transportation service providers for Connected Vehicle applications. TTS includes a team of traffic engineers, data scientists, and programmers responsible for the company's creative and innovative solutions, including the Personal Signal Assistant product portfolio.

TTS is based in Beaverton, Oregon in the Portland metropolitan area. TTS's shareholders include the firm's employees, others, and majority holder Heusch Boesefeldt, the European leader in ATM control and management systems.