PRESS RELEASE

Trafficware and Traffic Technology Services Ink Deal on Smart Transportation Partnership
Delivers Telematics Application for Automotive OEM and Transportation Authorities

HOUSTON and PORTLAND, Ore., June 23, 2015 – Trafficware, one of the top providers of traffic intersection hardware and software technology, and Traffic Technology Services (TTS), an automotive industry data content provider, sign a joint deployment agreement for Smart Transportation applications after their success supporting Audi's traffic light online info service, showcased at the 2014 Consumer Electronics Show and winning a Best Auto Tech Award by The Verge.

Data provided by Trafficware's signal controllers, sensors, and central management software, ATMS.now, are used by TTS for its Personal Signal Assistant product, a predicted and time-calibrated state of the traffic signal, so auto manufacturers can incorporate the benefits into their telematics and in-vehicle information systems.

"Our partnership will allow transportation agencies using Trafficware hardware and software to implement an immediate solution for vehicle-to-infrastructure (V2I) deployment, with little or no cost," Thomas Bauer, CEO for Traffic Technology Services, explains. "TTS has worked with Trafficware to provide a robust turnkey solution ensuring data quality while minimizing latency issues."

Darren Beyer, Trafficware chief technology officer, added, "We've proven how innovation and technology create economic and social value for our cities and motorists."

Existing and new users of the ATMS.now have immediate access to the TTS module and services with the update to version 2.2. Agencies interested in providing this service should contact their local Trafficware representative or TTS to obtain more information.

Trafficware, based outside of Houston in Sugar Land, Texas, specializes in research, design, and development of electronic equipment and software for the transportation industry. Trafficware's industry expertise includes hands-on experience solving traffic management challenges around the world, earning the company a reputation for unmatched quality. The company's Synchro® traffic simulation and analysis product alone is used by engineers in more than 90 countries around the world and in every state in the United States and province in Canada. The company also manufactures a full line of traffic equipment at its 100,000 square-foot technology center. Trafficware's growth is backed by KRG Capital Partners, a Denver-based private equity firm with more than $4 billion in capital.

Traffic Technology Services, Inc. is a data content provider to the automotive industry, commercial fleets, telematics integrators, and other service providers for Connected Vehicle applications. TTS includes a team of traffic engineers, data scientists, and programmers responsible for the company's creative and innovative solutions, including the Personal Signal Assistant product portfolio. TTS is based in Beaverton, Oregon in the Portland metropolitan area. TTS's shareholders include the firm's employees, others, and majority holder Heusch Boesefeldt, the European leader in ATM control and management systems.